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Research Article

EFFECTIVE USE OF DIGITAL TECHNOLOGIES IN TEACHING **ECONOMIC SCIENCES IN HIGHER EDUCATION**

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Salimov Esanjon Xusen O'G'Li

Independent Researcher Of Jizzakh Polytechnic Institute, Uzbekistan

ABSTRACT

In this work, the analysis of the characteristics of the use of effective digital technologies in the teaching of economic sciences to future economists in technical higher education institutions was considered.

KEYWORDS

Digital educational technologies, higher education, professional activity, effective educational technologies.

Introduction

Achieving this goal requires the implementation of the following tasks: review the essence of effective digital technologies for teaching economic sciences in technical higher education institutions, determine the role and importance of effective digital technologies in the educational process in higher education; To study the practice of effective use of digital technologies in the science of "Econometrics", to develop proposals recommendations for methodical improvement of the use of effective digital

technologies in the teaching of economic sciences in higher education. The object of research is social relations that develop during the use of effective digital technologies in the teaching of economic sciences in technical higher education institutions. The subject of research is effective digital technologies for teaching economic sciences in higher education. Research methods: literary studies, generalization, logical, questionand-answer, comparative and other research methods.

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Currently, the quality of human capital is becoming the basis of global competitiveness of countries. It is for this reason that educational institutions around the world are developing effective educational technologies.

At the same time, effective digital educational technologies based on the activation of students significantly change the roles of the teacher (the role of the informant is replaced by the role of the consultant) and the student (the information does not play the role of the teacher). The activity of the teacher replaces the activity of students in professional education, the task of the teacher is to create conditions for initiative of students.

Today, the following questions lie in the education system: "How to teach?", "What to teach?". Consequently, in the conditions of state educational standards, students really become the central figure of the educational process, forcing higher educational institutions to organize the educational process not as learning, but as knowledge.

Changes in the conditions and nature of the professional activity of graduates of technical higher education institutions inevitably lead to the need to improve their educational processes using digital technologies. it allows us to prepare a graduate of higher education for systematic actions in a professional situation, work with a constantly growing stream of information, analyze and plan one's own activities, act in conditions of uncertainty, self-improvement (self self-awareness, self-control, self-esteem, selfmanagement and self-development), as well as

creative self- It expresses the understand.

To date, there are few scientific works devoted to the problems of effective use of digital technologies in the teaching of economic sciences in the educational system.

In the conditions of the modern market economy, the process of teaching economic sciences in education requires certain conditions related to the economic success of employment of future economist graduates, which in itself requires spending the resources of educational institutions, requires, which, in turn, tends to minimize them. Thus, the problem arises that teachers "tend to solve, including the use of modern effective technologies of teaching economic sciences in higher education."

In recent years, the issue of using effective technologies for teaching economic sciences in higher education has been raised more and more. These are connected not only with new technical tools, but also with the introduction of new forms and methods of teaching, new approaches to the educational process.

Teaching technologies of economic sciences in higher educational institutions is a systematic method of designing, implementing, evaluating, adjusting and later reproducing the educational process in the process of teaching economic sciences.

Teaching technology refers to the methods and tools of a teacher to influence students.

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Educational technologies appeared at a certain stage of economic development of society and developed along with it.

Digital technology is a discrete system based on of encoding and transmitting information, which allows you to perform many different tasks in the shortest possible time.

Effective digital technologies for the teaching of economic sciences higher education in three interrelated institutions consist of components: modern content (given to students, not the acquisition of scientific knowledge, but the development of issues relevant to modern business practice) includes), modern teaching methods (active methods of developing issues based not only on passive perception of the material, but also on student interaction and involvement in the learning process); modern educational infrastructure (thev include informational, technological, organizational and communication components that allow effective use of the advantages of distance education).

The use of digital technologies in the teaching of economic sciences in higher education institutions has become one of the most important achievements of world education in the last decade. The development of new information technologies and their implementation in the educational process undoubtedly "affects the development of the personality of a modern student studying economics and his perception of the world around him."

The penetration of immersive technologies into the educational system is closely related to games. Educational games in economic sciences with the help of "numbers" can be interesting not only in experiencing complex problems, but also in building complex systems of interactions between students of economics, "immersing them in the necessary economic environment". However, there are currently certain limitations in creating an immersive environment in higher education institutions during the teaching of economic sciences. In particular, A.V. Zamkov technical, distinguishes economic psychophysical problems; "the limitations at the technical and economic level are very clear - the need for expensive workstations, special end devices, high-quality optics and high-speed communication channels." Problems of this nature are common to almost any emerging technology and can be solved financially.

Despite the problems identified with the new technology, it can be said with confidence that it will increasingly penetrate the educational processes of students of the digital generation and involve them emotionally.

In the teaching of economic sciences in higher educational institutions, modern and effective digital technologies of economic sciences are used in the educational process to implement the student's knowledge and creative activity, which allows to improve the quality of education and "effective use of study time". will give. The introduction of modern effective technologies into the educational process of teaching economic sciences allows the teacher to

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increase the depth and consistency of knowledge, to strengthen his skills in various fields of activity; development of technological thinking, the ability to independently plan educational and selfeducation activities; formation of skills to strictly comply with the requirements of technological discipline in the organization of training sessions on economic sciences in higher education.

The use of a wide range of effective digital technologies in the teaching of economic sciences in higher education institutions allows the teacher to use class time efficiently and achieve high educational results for students. Traditional training of specialists focused on the formation of knowledge and skills in the field of science is increasingly lagging behind modern requirements. The basis of education should not be academic subjects, but modern ways of thinking and working. It is necessary not only to discover a highly qualified expert in the field of economics, but also to involve him in the training stage in the development of new effective technologies, to adapt him to the conditions of a specific production environment, and to give him the opportunity to independently choose management decisions. The advantages of effective use of digital technologies in the teaching of economic sciences are that the functions of the teacher and the student change, the teacher becomes a consultant, students are given greater independence in choosing the methods of learning the educational material.

Effective digital technologies for teaching economic sciences create ample opportunities for differentiation and individualization of

educational activities. The result of the effective use of digital technologies in the teaching of economic sciences in higher education depends to a lesser extent on the teacher's skills, and is determined by the sum of its components. Effective digital technologies for teaching economic sciences are related to increasing the effectiveness of teaching and learning, and the final result of the educational process is aimed at training highly qualified specialists in the field of economics using digital technologies. Based on the experience of effective use of digital technologies in the teaching of economic sciences, we can highlight some of their advantages: they help students learn active methods of acquiring new knowledge; provides an opportunity to acquire a high level of personal social activity; in the teaching of economic sciences, it creates conditions where students have no choice but to study; stimulates creative abilities of students; helps to bring the study closer to the practice of everyday life, forms not only knowledge and skills in science, but also an active life position.

Thus, the role and importance of effective digital technologies in the educational process is increasing today, because of the active use of effective technologies in the study of economic sciences in the higher education system by students in their independent and collective activities, only possible if incentives are available. The main purpose of using effective digital technologies in the study of economic sciences is to prepare a person for life in a constantly changing world.

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