



 Research Article

CORPORATE CULTURE AND ITS INFLUENCE IN PRESENTATIONAL OPERATIONS WHEN ORGANIZING KNOWLEDGE ABOUT ECOLOGY

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ABSTRACT

This article describes that in the conditions of continuous development of the economy and society, environmental knowledge about the environment has become a priority. When developing a corporate culture, protecting the ecological environment is a proper value of the culture of an educational organization. Whether preschool organizations can succeed not only directly depends on the development strategy, management mode, business philosophy, management tools and other aspects, but also indirectly depends on the level of their own cultural construction.

KEYWORDS

Ecology, corporate culture, management, team spirit, nature, strategy, economics.

INTRODUCTION

Preschool education is the education, development, upbringing, supervision and care of a child aged three to seven years. The purpose of preschool education and training is to form the initial knowledge, skills and abilities necessary for the formation of a personality at this age stage. It would seem that children up to the age of seven

are still too young to seriously study something, but in fact it will be difficult for a child to continue studying at school without careful preparation.

Classes in preschool educational institutions are very different from classes in schools. Small children are physically unable to sit for forty to

forty-five minutes, concentrating on studying some issue. Therefore, classes in preschool educational institutions and development centers are usually short, their duration does not exceed thirty minutes.

Knowledge is presented to children in a playful way, so it's easiest to attract the attention of a preschooler and make classes interesting for him. In the form of a game, the necessary skills are formed, and during the game they are practiced. At the same time, the main emphasis of educators is on the formation of skills that will be useful when studying at school.

In the modern system of preschool education, the teacher occupies an important position, therefore, the priority direction in the structure of his pedagogical training is occupied by the problem of professional formation and competence. Society places increased demands on the quality of training of preschool education specialists: they must not only profoundly master the system of human sciences, the laws of his physical, moral, mental, mental development, but also learn how to apply this knowledge in practice.

The corporate culture of a teacher is a cultural phenomenon that is formed in the process of work and management of a preschool educational institution. Corporate culture is a connecting link of values, moral codes and behavioral models of teachers and is a complex reflection of the general style of employees within an educational organization. When a corporate culture is formed, the role played by its own activities and

management cannot be underestimated. Corporate culture is formed on the basis of the basic value system of the enterprise, with a continuous general cognitive system and habitual behavior.

Corporate culture is the organizational culture of teachers, which revolves around all aspects of the activities and management of an educational organization. The management of the preschool educational organization is inseparable from the team spirit of the PEO (preschool educational organization), corporate culture has a positive impact on the creation of corporate team spirit, awareness of team responsibility and a sense of mission to enhance the role of promotion and can be understood as all internal codes of employee conduct and values of unified productivity, and employee behavior has a positive stimulating effect and can promote active participation in corporate activities so that teachers in educational activities can make a greater contribution. As shown in the figure, the content of corporate culture mainly includes three dimensions: innovative values, innovative systems and behavioral patterns.

Leadership role

The formation of corporate culture is based on the assumption that the values, interests and management concepts of employees of an educational organization are consistent with each other. Corporate culture performs a guiding function and can clarify the goals and directions of the organization's development, improve the correspondence of teachers' behavior and

corporate culture, allow teachers to decide their own words and actions in accordance with the development goals and direction of the educational organization, and not only can it increase self-discipline of one's own behavior, but it is also an effective way to motivate teachers' enthusiasm.

Innovations of corporate culture in the ecological environment

With the growing demands of society for the ecological environment, preschool institutions are taking on more and more social responsibility for children. The importance of knowledge about ecology for the ecological environment also strongly influences the pedagogical activity and management of preschool educational institutions. The production efficiency and operational efficiency of the enterprise depend on the culture of the enterprise, and in order to improve the quality of management and competitiveness of teachers, it is necessary to constantly update the culture of the enterprise in the social environment.

The connection between innovation and the development of corporate culture and modern networks, economics, society, humanities and other aspects is correctly considered. Corporate culture is an ideology and management concept formed and developed on the basis of modern civilization, modern network informatization and globalization of the market economy, and is an integral part and embodiment of the basic values of socialism. It changes the production and lifestyle of people, changes the values and views

of people on life, brings new energy to the development of society and culture. Today's networked information society is an era of great integration of modern cultures, such as the Internet, information and knowledge, and the cultural literacy of preschool educational organization Directors directly affects innovation and the development of corporate culture knowledge about ecology and nature protection.

In the context of increasing social requirements for sustainable development, due to the socio-ecological subject status of a preschool educational organization, environmental protection has presented new requirements for teaching teachers of a preschool educational organization about basic knowledge of nature protection. Therefore, in the context of environmental management, we must pay attention to the participation of corporate culture, make full use of the role of new mass media, adhere to the concept of a people-oriented corporate culture, and actively promote environmental protection policies. It is important to develop environmental awareness, pay close attention to the green and sustainable development of land plots in preschool educational organizations, and integrate environmental protection into the corporate culture gene.

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