



 Research Article

NUMBER AS A GRAMMATICAL CATEGORY SHOWING ITS SPECIFIC STYLE ASPECT OF NEWSPAPER TEXTS

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ABSTRACT

Numbers expressed in the text by numbers cover all new areas of life and are reflected in mass media. We cannot imagine the publications devoted to the topics of economics, statistics, financial policy and even sports chronology without numbers. The article describes the role of the word group in newspaper texts and its stylistic features.

KEYWORDS

Journalistic style of the newspaper, vocabulary, accuracy of information, infographics.

INTRODUCTION

Numbers act as markers that attract the reader's attention and remain in his mind, as a result of which the calculation objects have a higher position compared to other units of the text and have advantages in reception [3:69]. In recent times, many scientists have emphasized that the use of numbers in newspaper texts is increasing [4:47]. Issues cover new areas covered by mass media, leading to a new reception of newspaper

texts [3:50]. This requires the authors of the article to understand the rules of this process, to know its main trends, and to be able to manage the flow of numbers on the newspaper pages. It allows studying the dynamics of numbers, analyzing their place in newspaper texts, and determining the main functions of numbers in newspaper texts. Number is widely used in journalism as a word group denoting the amount

of objects and the order in counting them. Although the range of application of this word group is mainly in the field of specific sciences, it is widely used in newspaper texts as a word group that ensures the accuracy of information.

The active use of the number of words in newspaper texts is related to its function of providing information and the clarity of the author's information. The need for the message given in newspaper texts to be based on concrete facts is the main factor in the active use of numbers in these texts. At the same time, numbers are among the grammatical categories that distinguish the specific stylistic aspect of newspaper texts. The number of words is one of the most necessary elements of the journalistic style that serves to ensure the accuracy of the information provided.

The function of numbers is not limited to providing purely factual information. That is, they can be used not only to provide specific information, but also have an emotional and expressive meaning. For example, it is impossible not to shake the reader with information about the number of victims of a terrorist act, an earthquake, an accident, the index of combating crime. In such cases, the number, without losing its informative function, becomes the main factor that serves to increase expressiveness in speech. Although in other styles, the number of words preserves stylistic neutrality, in a journalistic style, in a certain situation, their informative function is complicated by an expressive function.

Because the extensive use of numbers in listening texts complicates the reception of information for the listener, it is necessary to observe the norm of using numbers in lectures as much as possible. Based on this, reports with statistical data are now displayed on the screen. The use of numbers in the text is one of the methods of rationally conveying information and showing the reliability of information. Journalists communicate with the reader through the numbers in an interview with economic review, social opinion analysis, economist, statistician, sociologist, political scientist, production and agriculture specialists. The number mentioned in the newspaper article attracts attention and makes you think a little. But it is necessary not to forget the norm when using numbers in the article.

Currently, it is possible to observe that the use of numbers is increasing on the pages of newspapers. I. Golub, V. Kostomarov, G. Solganik, S. Smetanina, K. Nakoryakova and others expressed their opinions about the use of numbers in journalistic texts, especially in newspaper texts. In particular, K. Nakoryakova emphasizes that "Son is a complex form of factual material for a journalist that requires attention and precision" [2]. Analyzing the use of the number word group in Iranian newspapers, it was found that this word group is widely used in all pages, especially in the economy and sports pages. In sports journalism, the number of words has a special place. It performs a unique stylistic function in messages that provide information about points, goals, seconds, etc. In a short news

report about a new sports record, the number of words dominates, but in an interview or an essay, it takes a secondary place. In Iranian newspapers, the number of words is expressed both by number and by word. In addition, we can witness the existence of cases of mixed expression.

هر یک در صد رشد اقتصادی، نیازمند یک تریلیون ریال (۱۰۰ هزار میلیارد تومان) سرمایه گذاری است

One trillion riyals (one hundred thousand billion tumans) of investment is required for each percent of economic growth.

Such cases are mainly used to express a large amount. This way of expression makes it easier to receive information. The time indicator is an integral part of the newspaper text reflecting modern life. Iranian newspaper texts pay special attention to chronology, since the main part of them consists of news and news. In the "Time" thematic group, words such as "minute", "hour", "day", "week", "month", and "year" are used to measure time, but their It is observed that the range of communication is limited. The word "yil" is combined with a number, meaning the calculation of the year is actively used in almost all pages of the newspaper. For example, the political page serves to express the time of a political negotiation or meeting, the time of a political process, the date of political agreements.

وزیر امور خارجه کشورمان گفت: از زمان توافق در سال ۲۰۱۳ همسایه سعودی ما ترسیده است

Foreign Minister: After the 2013 agreement, Saudi Arabia was shocked.

The sports page indicates the time when a sports competition will be held:

روبرتو کارلوس که بین سال های ۲۰۱۱ تا ۲۰۰۶ در کنار زیدان در برنابئو بازی کرد در باره زین الدین زیدان، سرمربی جدید رئال...مادرید گفت

Roberto Carlos, who played together with Zidane in Real Madrid in 2006-2011, said about Zinedine Zidane, the new head coach of Real Madrid.....

On the economy page, it serves to express the time of a conference or the time of an economic process:

جزئیات لایحه بودجه سال ۱۳۹۵ کل کشور تشریح شد

Details of the country's 1395 budget project were commented.

It is known that the Hijri year is used in Iran. In newspaper texts, the Hijri year calculation is used in the articles covering the internal life of the country, and the melodic year calculation is used in the coverage of international events.

رئیس کل بانک مرکزی ضمن مرور دستاوردهای بانک مرکزی در سال ۱۳۹۳، مهمترین اهداف و برنامه های این بانک در سال آتی را تشریح کرد

The Director General of the Central Bank commented on the most important programs and plans of the Central Bank for the next year in the process of getting acquainted with the achievements of the Central Bank in 1393.

When calculating the Hijri year, in most cases, the year is given in an abbreviated form. This is also considered a unique stylistic aspect in the expression of numbers in newspaper texts.

The use of compounds related to the thematic group "Time" in newspaper texts serves to demonstrate its informative function. In most cases, the time expressions used in newspapers do not represent the long history, but the recent past. Despite the fact that the expression of time is one of the main features of the daily newspaper, the expression of the amount of money also occupies one of the main places in the newspaper texts. This can be justified by the development of the economy today.

In newspaper texts, the number is combined with the words used for the value (money) account when expressing the monetary account. Calculating different areas of life through money in some sense shows one of the aspects of "economic psychology". The inclusion of different amounts of funds in newspaper texts, and at the same time, the percentage of these funds, which allows for comparison of cost and profit indicators in different time periods, can be considered as a sign of the general commercialization of information [3:50]. It is necessary to be precise when quoting monetary calculations in newspaper texts, otherwise, the given information will turn into an economic abstraction.

The productivity of the introduction of money accounts in newspaper materials is mainly found in the newspaper issues at the beginning of the year and in the middle of the year. In our opinion, this period is related to the budget planning of the country or a region.

In newspaper texts, the number is combined with the words denoting the unit of measurement. The measurement group includes length, distance, weight, volume, etc. enters. In the text of the newspaper, measurement represents a person's desire to explore the world and measure it. It was found that the most common measured object in this group is the percentage indicator.

When the number is combined with the words meaning the unit of weight, words such as گرم "gram", كيلو "kilogramm", تن "ton", برل "barrel" are included.

When the number is combined with the words meaning the unit of measurement of distance, words such as mtr, хълмтp, which mean the unit of measurement of distance, are involved.

In addition to the words listed above, there are also cases of combining with words denoting other units of measurement. Combining numbers with percentages on the economy page is one of the actively used cases. In any economic information, the percentage indicator is necessarily indicated. There are many cases where one statistical article consists of almost a combination of numbers and percentages.

In newspaper texts, there are cases where numbers are combined with the words of the group listed above, as well as with countable words. In this case, numbers are combined with words that express the names of the object or subject being counted. In such cases, the topic of the newspaper page with the word group of words is of particular importance. On the sports page, such words as "goal", "medal", on the

economics page "wagon", and on the political "country", "meeting", "vote" are combined. This can be seen in the following examples:

راه ارتباطی ۹۵۸ روستای استان به علت کولاک برف بسته شده است

Communication roads of 958 villages in the province were closed due to snow piles.

As mentioned above, nowadays the use of numbers in newspaper texts is very widespread. A modern newspaper is characterized by articles based on clear facts, aimed at providing concrete information to the reader. But today demands brevity and precision. Based on this, in recent years, the presentation of data involving numbers through infographics has been developing. Even infographics are interpreted as a new genre of journalism.

Infographics include charts, graphs, tables, histograms, scales, etc. The delivery of information through the means listed above ensures the quick reception of a large amount of information. As A. V. Antonov noted, "infographics are a universal tool for disseminating conceptual information" [1]. In the process of diachronically studying the numbers in newspaper texts, it becomes clear that the newspaper text is improving in line with the era, adapting to that era. It is difficult for the reader to accept the consecutive numbers while reading an article covering statistical information. But if he sees this information in the form of an infographic, he will accept it faster. In Iranian newspapers, infographics are widely used in articles of a statistical nature. Another advantage

of infographics is that it takes up less space of a newspaper page to convey information through it. If the information given through the infographic is expressed in a sentence, it will take more volume than the sentence. In today's rapidly developing era, no one can guarantee that the reader will read a long article to the end, which means that the information will not be fully accepted. From this point of view, the use of infographics in the expression of combinations involving numbers in newspaper texts is developing day by day. An article covering dry statistical information may not be of interest to the reader. But information presented through infographics is interesting and attractive to many people. At the same time, it shows that infographics are one of the most effective ways to convey information in the mass media and that there is a need for further development of this direction in the future.

CONCLUSION

In conclusion, it should be noted that in journalistic style, the manifestation of stylistic features of the issue is passive, and its functional features can be observed to be active. In newspaper texts, in addition to its primary function, i.e. conveying clear, objective information, the number also performs an expressive function. The use of numbers in newspaper texts is considered active compared to other styles. This activity is explained by the information function of numbers. Along with informativeness in newspaper-publicist style,



emotional-expressiveness is also a characteristic of the number word group.

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