



 Research Article

## PRACTICAL METHODS OF ORAL AND WRITTEN SPEECH DEVELOPMENT IN THE PHILOLOGICAL FIELD

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### ABSTRACT

This article is an overview of the practical methods used for the development of oral and written speech of students in the philological field of study. The focus is on effective strategies and techniques that help students develop the skills of argumentation, text analysis, critical thinking and literary analysis. Both classical and innovative teaching methods are considered, such as role-playing games, discussions, analysis of literary works using modern technologies. The author also discusses the importance of an individualized approach to the development of speech skills, taking into account the characteristics of each student and his needs. This article is a valuable resource for philology teachers, as well as for anyone interested in developing communication skills of a scientific and literary nature.

### KEYWORDS

Oral speech, written speech, communication skills development, philological direction, speech teaching methods, effective approaches to the development of speech abilities, active teaching methods, interactive speech development techniques, the role of reading and text analysis in speech development, the use of linguistic analyses in speech teaching, strategies for the development of linguistic style.

### INTRODUCTION



Philological education sets itself the task not only of learning languages and literature, but also of developing oral and written language skills. These skills are fundamental to the professional activity of philologists, as they allow them to effectively analyze texts, express their thoughts and interact with the audience. In this article, we will consider practical methods for the development of oral and written speech, which can be introduced into the educational process in the philological direction.

### 1. Reading and analyzing literary works

- Active reading: Annotating the text, highlighting key ideas and concepts.
- Discussion of what has been read: Group discussions and debates help to develop oral speech, learn how to argue your point of view and analyze the opinions of others.
- Writing essays and critical reviews: Helps improve writing skills, teaches text structuring, and developing your own style.

### 2. Practical exercises in rhetoric

- Master classes on public speaking: Development of verbal and non-verbal communication skills.
- Training in articulation and diction: Improving the clarity and expressiveness of speech.
- Improvisational exercises: Formation of the ability to quickly find answers and solutions in non-standard situations.

### 3. Writing scientific and research papers

- Mastering the methods of academic writing: Formatting texts according to standards, developing the ability to present the material logically and consistently.
- Participation in conferences and seminars: Presentation of your research in front of an audience, receiving feedback, developing convincing reasoning skills.

### 4. Creative tasks

- Writing poetry and prose: Developing creative thinking, experimenting with style and genres.
- Screenwriting and drama: Working on dialogues, developing the ability to create vivid and memorable characters.

### 5. The use of digital technologies

- Blogging and social media: Development of skills in writing short texts adapted to the interests of the target audience.
- Podcasting and video blogging: The practice of oral speech, the development of the ability to present information in an interesting and accessible way.

The development of oral and written language in the philological field requires an integrated approach, including both traditional teaching methods and innovative practices. It is important to create conditions for the active application of acquired skills in a variety of situations: from academic writing to public speaking. This approach not only contributes to the professional development of future philologists, but also

enriches their personal development, forming self-confidence and the ability to creatively express themselves.

Philology, as the science of language and literature, involves the development of both oral and written speech[1]. Within the framework of this discipline, students study language structures, literary works, language history, stylistics and much more. However, in order to fully master the philological direction, it is necessary to actively apply practical methods of developing oral and written speech. The development of oral speech plays a key role in the training of future philologists. It not only promotes communication and the exchange of thoughts, but also forms the ability to analyze and interpret texts. Students can participate in group discussions of literary works, expressing their thoughts and analyzing texts. This helps them improve their analytical thinking skills and express their thoughts competently and confidently. Making presentations on various topics from philology contributes to the development of public speaking skills. Students perform in front of an audience, demonstrating their knowledge and skills to structure information. The organization of role-playing games in which students can play the roles of literary characters or teachers helps them immerse themselves in the context and atmosphere of works, as well as develops skills of improvisation and expressiveness of speech[2]. Conducting debates on controversial issues from the field of literature and linguistics promotes the development of argumentation and persuasion

skills, as well as teaching students to listen and respect the points of view of others.

Writing is also important for philological education, as students must be able to express their thoughts clearly and logically in writing. Essay writing assignments allow students to systematize their knowledge, formulate arguments, and express their thoughts on the topic. Essay tests also help teachers assess the level of assimilation of the material. Writing analytical papers based on the studied texts contributes to the development of analytical thinking and the ability to argue their conclusions. Assignments for writing reviews and reviews allow students to express their opinions about literary works or scientific works, analyze them in terms of content, style and aesthetic value. Essays on given topics contribute to the development of creativity and literary skills of students, as well as teach them to structure texts and select an adequate language register.

Philology, as the science of language and literature, requires from its students not only theoretical knowledge, but also confident oral and written skills[3]. Mastering these skills plays a key role in the successful studies and future professional activities of philologists. In this article, we will consider practical methods that can help students of the philological field in the development and improvement of their oral and written speech.

Organizing group discussions and debates on various topics helps students develop the skills of argumentation, critical thinking and

expressiveness of oral speech. The division into teams stimulates constructive competition and motivates for a deeper study of issues. Imitation of various life situations or literary characters contributes to the development of empathy, linguistic flexibility and the ability to improvise. Students can transform into characters in the works and conduct dialogues, which helps them better understand the text and its context. The organization of student presentations, speeches and lectures on various topics contributes to the development of public speaking skills, the ability to work with the audience and build a logical structure of the speech.

Assignments for writing essays, essays and essays on various topics help students develop analytical skills, the ability to argue their point of view and express their thoughts clearly and consistently on paper. The analysis of literary works requires students to have a deep understanding of the text, the ability to justify their interpretations and analyze the structure and style of the work[4]. Conducting seminars and practical classes on text correction and editing helps students improve their spelling, punctuation and stylistics skills, as well as realize the importance of editing and processing text for its qualitative presentation. It is important to note that the effective development of oral and written speech requires a systematic approach and constant practice. Educators should strive to create a stimulating learning environment in which students feel comfortable and are free to experiment with different ways of expressing their thoughts and ideas[5]. Only such an approach will allow you to

achieve a high level of oral and written language proficiency and ensure the successful professional development of future philologists.

## DISCUSSIONS

The organization of debates on topical literary and linguistic topics contributes to the development of critical thinking, argumentation and the ability to express one's thoughts clearly and logically.

Role-playing games allow students to try on the roles of various literary characters or historical figures, which contributes to a better understanding of the cultural and historical context of the language.

Presentations and projects - The development and presentation of projects on specific topics helps to improve public speaking skills and material structuring.

### Technological tools

Blogs and forums - Maintaining a personal blog or participating in online forums in the language of study promotes the practice of writing thoughts and exchanging opinions with native speakers.

Collaboration platforms - using Google Docs, Trello and other tools for teamwork on projects allows you to effectively organize joint activities and develop academic writing skills.

### Traditional methods

Text reading and analysis is the systematic reading of literary works and scientific articles,

followed by an analysis of linguistic means, style and subject matter.

Writing essays and abstracts - writing essays on a variety of topics contributes to the development of the ability to structure the text, express your thoughts and argue your point of view.

Group work is a group activity where students can practice dialogic and polylogical speech, discussing texts they have read or preparing joint projects.

### Individual work

Observation diary - keeping a diary in which students can record their observations of the language, interesting finds in texts and their thoughts about the material being studied.

Self-study is the use of online courses, audiobooks, podcasts and other resources for deep immersion in the language environment and culture.

The development of oral and written language in the philological field requires an integrated approach combining traditional teaching methods and modern technologies[6]. Individual and group work, active use of language in real communication situations, as well as constant practice and self-improvement are the keys to successful language acquisition at a high level.

The development of oral and written speech is a key component of philological education. Philology, as the science of language, literature and culture, requires not only deep theoretical knowledge, but also practical language skills. In

this article, we will consider effective practical methods that contribute to the improvement of oral and written speech in the philological field. The development of oral and written language in the philological field requires purposeful work and constant practice. It is important not only to actively use the proposed methods, but also to constantly look for new ways to improve your skills. The combination of classical approaches with innovative technologies, the regular application of acquired knowledge in practice, as well as the constant search and analysis of information will help to achieve a high level of speech proficiency, which is a prerequisite for the successful professional activity of a philologist.

### CONCLUSION

Practical methods of oral and written language development play an important role in teaching students in the philological field. They help students not only improve their communication skills, but also develop critical thinking, analytical skills and literary skills. The right combination of oral and written practices allows you to create a favorable learning environment in which students can maximize their potential and achieve success in their professional activities.

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